



David Louis Taetle

June 8, 1950 - November 15, 2025

David Louis Taetle, 75, of McLean, Va., passed away peacefully at home surrounded by family on November 15.

Born in Washington, D.C., Mr. Taetle attended Bryant University before embarking on a long and successful career as a financial consultant to automobile dealerships throughout the US, Canada, and Australia. He was widely respected in his field for his integrity, deep knowledge of the industry, and his steady, practical guidance.

A devoted fan of Washington's sports teams, Mr. Taetle rarely missed an opportunity to cheer on his hometown favorites—especially baseball, hockey, and football. His enthusiasm for D.C. sports was exceeded only by his loyalty to the people he loved. Known for his warmth, humor, and generosity, he was a steadfast friend whose presence made any gathering brighter.

Mr. Taetle is survived by his wife, Marcia Taetle; his daughters, Julie George and Jodi Pietrzyk; two granddaughters; his sisters, Dorothy Spitalney and Shirley Taetle; and his brother-in-law, Ronnie Spitalney.

Friends and family will be received for a funeral service on Tuesday, November 18, 2025, at 1pm, at Jefferson Funeral Chapel, 5755 Castlewellan Drive, Alexandria, VA 22315. A graveside service will follow at King David

Memorial Gardens, 2712 Hollywood Rd, Falls Church, VA 22042. In lieu of flowers, memorial contributions may be made to Donate Life America <https://donatelife.net>

Previous Events

Funeral Service

NOV 18. 1:00 PM (ET)

Jefferson Funeral Chapel
5755 Castlewellan Drive
Alexandria, VA 22315
(703) 971-7400
info@jeffersonfuneralchapel.com
<https://www.jeffersonfuneralchapel.com>

Graveside Service

NOV 18. 3:00 PM (ET)

King David Memorial Gardens
Hollywood Road
Falls Church, VA 22043
(703) 560-4400

Tribute Wall

JP

“ I spent approximately 20 years in performance group with David as a moderator. Over this time Dave and I became very good friends. David always came prepared was a huge help to me as a car dealer, and also to my two sons who he also mentored. My sincere sympathies to Marcia and all of David’s family. You will be missed my friend!
Jim Plewis

Jim Plewis - November 26, 2025 at 05:07 PM

DM

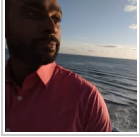
“ David was as tough as nails... outside of being our performance moderator I had some very interesting conversations with him. He told me one time that he sat in the backseat of a sedan with Senator (at the time) Lyndon Johnson.

DM - November 25, 2025 at 03:48 PM

MM

“ David was my first mentor in the car business. I learned very much about the automotive business, and business in general from David. I still carry that legacy on today in the business. Thank you David, rest in peace.

Michael MacGillivray - November 25, 2025 at 03:34 PM



“ David joined the gym at CrossFit Tysons Corner for a few years from the motivating perspective of his daughter, who he proudly shared was an avid fitness trainer. David helped all of our members find an extra source of energy and his cheering was infectious during our small competitions. The staff and community at CFTC will always think of David fondly - we are sad to hear of his passing.

Marcus Lowther - November 24, 2025 at 01:55 PM



“ I worked with David for many years at Performance Inc. I learned so much from him! Not just about the automotive industry, but about serving clients and helping others succeed. Always willing to listen and advise. Prayers for Marcia, his daughters, family, and friends.

Alison Lusk - November 19, 2025 at 09:16 PM



“ Sometimes words feel impossible to find when trying to describe what someone meant to you. Even though David and I did not know each other well, and although we hadn't spoken in about a year, we still knew each other's stories, and we considered each other friends. My desire to honor David's life remains sincere.

This tribute for David is for those moments when something we once said to each other offered comfort, perspective, or connection. I once heard—or read—that “saying a little can mean a lot, and when you don't know what to say, saying something simple and sincere is enough.” I hold onto that now.

John Stacey

John Stacey - November 18, 2025 at 09:11 AM

PG

“ I knew David from the many AA meetings at which we shared. I always listened especially carefully to David because I knew (particularly as a physician) he had been through so much, yet expressed his gratitude for life as few of us are able. I will think of David often, particularly on Gratitude Fridays.

Pete G

Peter Gross - November 18, 2025 at 08:44 AM

PB

“ Sometimes you don't realize you miss someone until you hear they are gone. I got to know Dave through Top of the Park. During COVID he was a regular on various Zoom meetings, and it was always good to see him and hear some what was going on in his life. That was when he asked me how he could get some nice dinner napkins-- I think he was avoiding stores. It happened I had over-ordered from Amazon and shared a box with him that he came over to pick up. He was so appreciative, which was his way. I think he took every day as a gift. I would also run into him sometimes at the Giant store in McLean, and he always had a good word and sometimes a shopping suggestion. I think the last time was this past August, but only now I realize quite some time elapsed since I last saw him. I share the sorrow that his family and friends must feel much more acutely.

Peter Boynton - November 17, 2025 at 08:31 PM

JG

“ David was initially one of the scariest people I knew. I worked with him from 2003 until his retirement in the early 20 teens. His level of expectation along with his A-type High D on the DISC scale personality were incredibly intimidating to me. I was in IT at Performance Incorporated where he was a moderator to our Automotive Dealership clients. In 2010 and into 2011 as he was receiving his transplant, he mentored me to becoming his 'apprentice' for his clients. I was the most unlikely of candidates to fill his shoes as a moderator to his clients. He believed in me. He coached me. He mentored me, he held me to account, and he succeeded. I learned through the experience that his intensity was to make people better. His intensity, which I initially misconstrued as scary, was the way that he demonstrated that he CARED, because he did. He cared about his clients and my success in business, but more than that, he cared about our success in life. He cared about my wife's health struggles while he was in the midst of recovering from his transplant. He wanted the best in and for people. I'm grateful for having David in my life, and I'm sad that he is gone. He left a legacy. My career is a testament to his legacy. Prayers for Marcia, his girls, and the rest of his family.

John Germani - November 17, 2025 at 05:14 PM

EM

“ Liz M planted a Memorial Tree in honor of David Louis Taetle.

Elizabeth McKune - November 17, 2025 at 03:14 PM

EM

David was a constant source of support and inspiration for his colleagues. He had a wicked sense of humor. His love for his family showed through everything he shared. I'm one of his many fans who will sorely miss him.

Elizabeth McKune - November 17, 2025 at 03:16 PM

PB

“ Dave was a constant source of inspiration, support and positivity throughout my years of getting to know him through Noon AA meetings. The courage and strength he exhibited through many of his own challenges helped me find the strength to face mine as well. It was Dave who tracked me down to make sure everything was OK when my work schedule caused a temporary absence from meetings on my part. Dave and I shared a common love of Classic Rock, going back to the Rolling Stones, that brought us together. We also shared a similar sense of humor that fostered another type of bond between us. I had great respect for Dave on another front: well into his seventies and a transplant survivor, he was still an active participant in advanced exercise programs. You are loved and missed by many in the program. I hope you are in a good place, still keeping an eye out for me.

Pat B. - November 17, 2025 at 02:18 PM

RS

“ Robert S. planted a [Memorial Tree](/store/Product.aspx?ProductId=4518) in honor of David Louis Taetle.

Robert S. - November 17, 2025 at 12:42 PM

RS

“ I valued everything he had to say in our AA meetings. I especially loved the simplicity of his gratitude; he would say something like “I have food in the frig and can get more when I need it, I have gas in my car, I have not one but 3(?) sofas, and a roof over my head.” He would then often say there was a time when he didn’t have a roof over his head. These words just resonate with me, and I quote him often. I will miss you, my friend. You impacted me....

Rob Seidel - November 17, 2025 at 12:37 PM



An icon of serenity, quiet strength and straight-shooting. I loved him around the tables, and at (too few) one-on-one. A model of gratitude for us all. Dick W

Dick W - December 03, 2025 at 01:53 PM